

EXPERIENCE

STATIC MEDIA • Indianapolis, IN • June 2021- Present

Social Media Specialist

- Share articles across Facebook, Twitter, Pinterest and Flipboard to drive traffic to the company's online publishing brands, which range from newly-created pages to 730,000+ followers;
- Create images to share across platforms to help drive engagement;
- Coordinate breaking news coverage across Social Media team;
- Coordinate and execute giveaways on Twitter;
- Manage social media inboxes, moderate comments and track mentions;
- Create reports on weekly metrics and ongoing projects for multiple brands;
- Certified in Google Analytics, proficient in Facebook Creator Studio, Meta Business Suite, Later Scheduling, and Photoshop Elements.

FOX59 NEWS (WXIN/WTTV) • Indianapolis, IN • August 2018 – June 2021

Producer

- Created daily rundown for 11 p.m. Newscast and other shows as assigned;
- Designed graphics, selected video, wrote and edited scripts;
- Produced and coordinated live shots and breaking news coverage;
- Found subjects and coordinated interviews for FOX59's Community Hero segment;
- Participated in newsroom editorial meetings to pitch and assigned reporter stories;
- Experience field producing during live event coverage;
- Proficient in ENPS, OPUS, Final Cut Pro, Microsoft Office Suite and Wordpress.
- Nominated for Central Great Lakes Regional Emmy - Best Evening Newscast (2021), Craft Achievement (2020, 2021)

KDLT NEWS • Sioux Falls, SD • September 2015 – August 2018

Assignment Editor/Producer

- Line produced 5 p.m. newscast, coordinated live shots with reporters, engineers;
- Led staff editorial meetings and shared coverage plans with NBC Universal and local affiliates;
- Booked in-studio guests, edited video and submitted graphics requests
- Wrote newscast scripts, web stories and updated social media;
- Nominated for Upper Midwest Regional Emmy - Best Evening Newscast (2017).

605 MAGAZINE • Sioux Falls, SD • January 2017 – August 2018

Contributor

- Contributed monthly articles to 605 Magazine as assigned.

TRIBUNE MEDIA • Chicago, IL • October 2014 – September 2015

Freelance Writer

- Reporting, writing and photography for Tribune Media's Chicago Tribune, SouthtownStar and Post-Tribune.

EDUCATION

VALPARAISO UNIVERSITY, Valparaiso, IN

B.A., Communication and Political Science, *summa cum laude* (May 2015)

Christ College Scholar (Interdisciplinary Honors College)